

strategy&



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# Value Creation: From bottom line to big picture

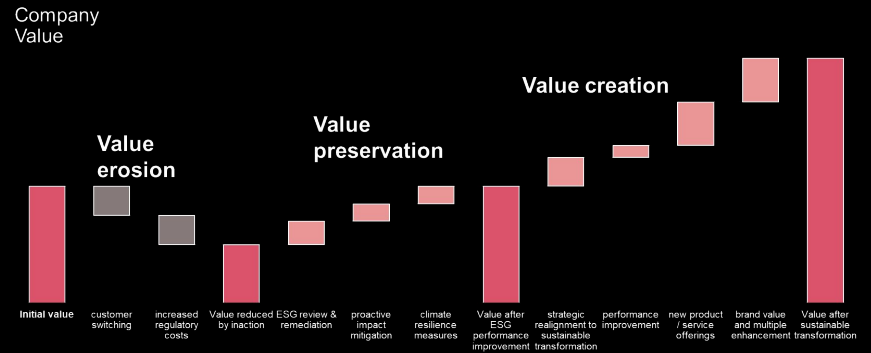
# Sustainability awareness has surged in recent years

As businesses continue to adapt to challenges, the traditional view of value is due for an overhaul. A strategic pivot. A broader, bolder perspective

Environmental pillar				Social pillar				Governance pillar	
Climate change	Natural resources	Pollution & waste	Environment opportunity	Human Capital	Product liability	Stakeholder perspectives	Social opportunity	Corporate governance	Corporate behavior
Carbon emissions	Water stress	Toxic emissions & waste	Opportunities in clean tech	Labour Management	Product safety & quality	Controversial sourcing	Access to communication	Board diversity	Business ethics
Product carbon footprint	Biodiversity & land use	Packaging material & waste	Opportunities in green building	Health & safety	Chemical safety		Access to finance	Executive pay	Anti-competitive practices
Financing environmental impact	Raw material sourcing	Electronic waste	Opportunities in renewable energy	Human Capital Development	Financial product safety		Access to health care	Ownership	Corruption & instability
Climate change vulnerability				Supply Chain Labour Standards	Privacy & data security		Opportunities in nutrition & health	Accounting	Financial system instability
				Inclusion and diversity	Responsible investment				Tax transparency
					Health & demo. risk				

# ... we focus on sustainability considerations to create value

To create and preserve value, are you asking the right questions?



Compliance and risk mitigation for maintaining license to operate and reputation

Short-term optimisation measures for profitability through process, cost, and resource management....

Investments for future value creation and business prosperity through medium-to-long term changes

# How can you create value? Use a value bridge.

Business continues to face **growing sustainability risks and opportunities**

It is more important than ever to develop **strategies that capture the value of sustainability**

The **value bridge** helps companies identify the financial impact of sustainability factors on their business, extending the time horizon for value harvesting

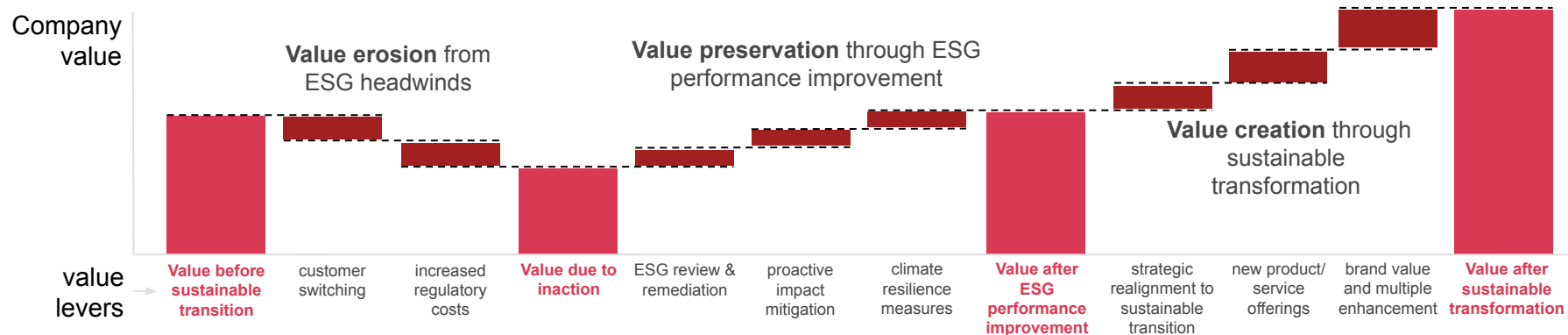


We assist our clients in identifying the sustainability factors that impact value drivers, quantifying their financial impact, prioritising actions to capitalise on them, that assist in realising value

By using the value bridge, companies can align their sustainability initiatives with their business goals, manage ESG risks and opportunities, and create long-term value for their stakeholders

With a team of proven sustainability specialists, we have helped financial services companies unlock value from sustainability and would be delighted to do the same for your company

# Identifying sustainability opportunities that are unique to your business can be true levers for value creation by optimising key business drivers and capital



**Business as usual** - Value erosion from ESG headwinds is the 'do nothing' scenario

**Less ambitious** - Value preservation can be achieved through targeted ESG performance improvement

**More ambitious** - Unlocking significant value creation through ESG-led investment strategies and sustainable transformation of the business model and assets

In ESG headwinds we consider :

- **Progress** on ESG issues by peers,
- **Changing** consumer, employee and investor **expectations**
- **New regulations**
- **Climate events**
- **Social unrest/disruption**

To get started, we help business to:

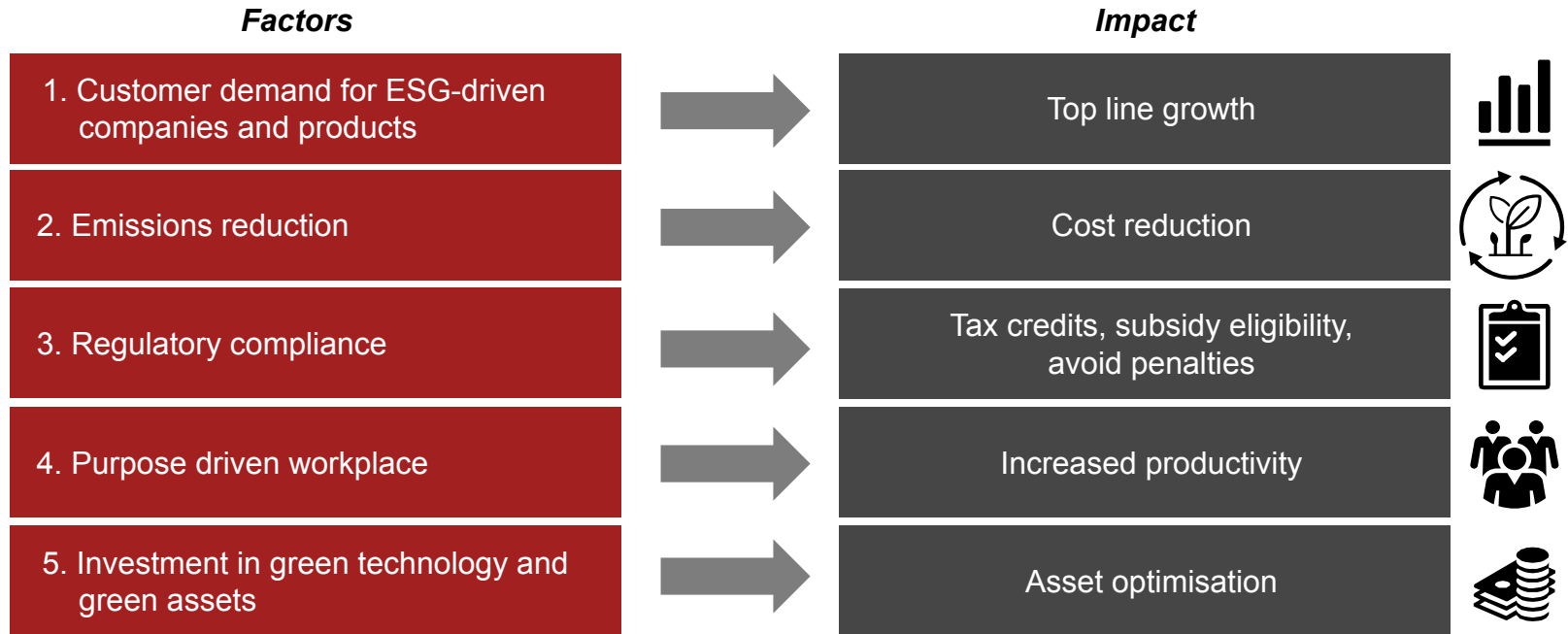
- Identify **value-linked ESG factors** and perform **rapid remediation of critical issues**;
- Review operations and value chain for **exposure to ESG factors and mitigate risk**
- Define **targets, KPIs** and a **roadmap** to drive ESG performance; and
- **Communicate** relative ESG performance and resilience to key stakeholders

To transform operations & revenue streams, business we:

- **Align value proposition** with ESG through a review of the company's vision and mission;
- **Re-evaluate business model and revenue streams** and identify possible transformation strategies
- Develop a comprehensive **public relations and communications strategy**

# Sustainability factors can impact financial performance in various ways

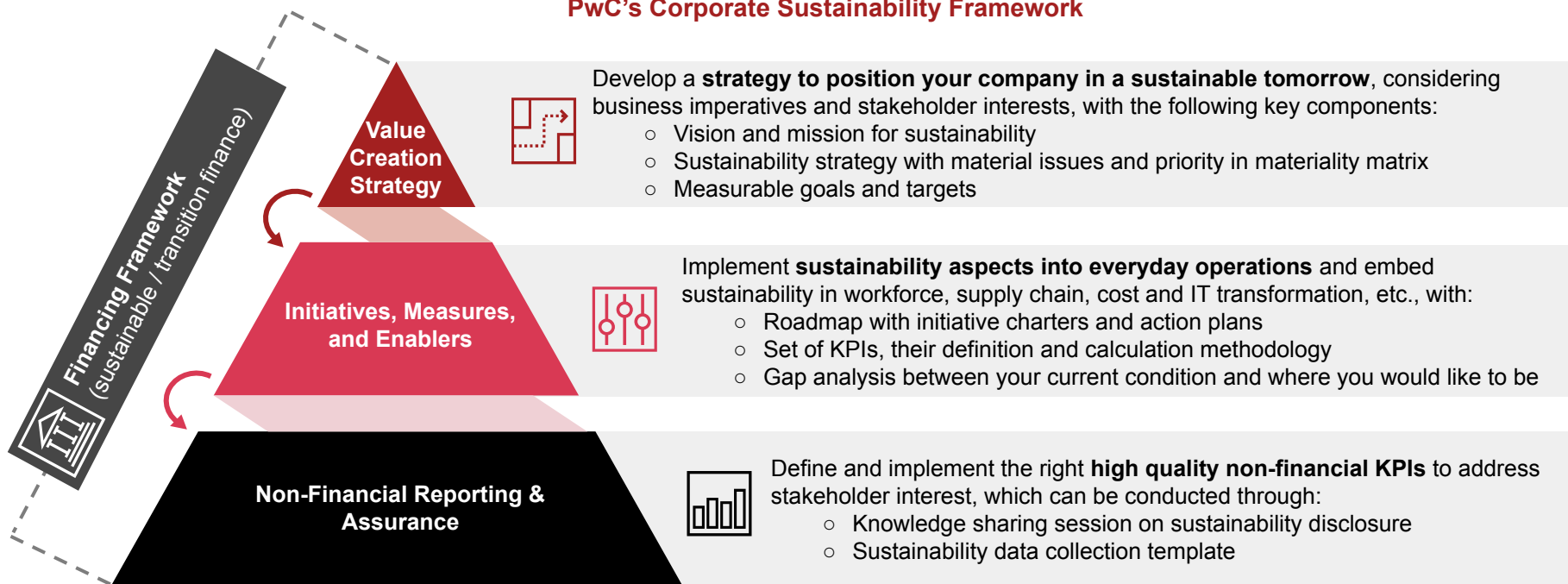
Sustainability factors can have direct and indirect impact on a company's balance sheet. Having a comprehensive ESG strategy, which is integrated into your corporate strategy can create financial and non-financial value over an extended period of time.



# PwC's corporate sustainability framework can enable your company to comprehensively integrate ESG across your organization

Our framework will be adapted to your needs and urgent priorities, but typically the journey starts by developing an ESG strategy linked to your corporate strategy.

## PwC's Corporate Sustainability Framework



# Our local team .....

Our team of **economists** has deep technical expertise and experience applying rigorous economic research methods.

We have a deep understanding of the economic environment in which you operate and the challenges you face.

The team has combined **40 years experience** conducting impact assessments for multiple industries across Africa.

## Economics



**Our Purpose-Led Growth team** is made up of three strong sub-teams working together to ensure the best quality for our clients: **Economics, Energy, and Sustainability**



Our combined team consists of individuals with backgrounds in a variety of disciplines, including: **economists, environmental scientists, social scientists, climate change specialists, energy experts, engineers, and lawyers, amongst others**

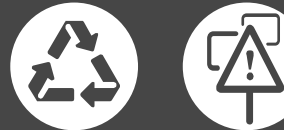
The team has vast experience in **energy transition** strategies and environmental **tax law** in South Africa -

Energy law and policy; energy transition/ decarbonisation strategies & technology pathways; energy/ emission baselining; energy efficiency analysis; Climate change law and policy; Carbon Advisory/ Pricing; Carbon Markets; Carbon Offsets/ Credits; Carbon Tax

## Energy



## Sustainability



The team has extensive experience **embedding sustainability matters** into core business and reporting, aligning with **international best practice**:

Societal, economic and environmental impact mapping; ESG strategies; responsible investing; sustainable financing; emerging sustainability reporting requirements; ESG risks and opportunities assessment; Just transition; TCFD & climate response, roadmapping & upskilling; Net Zero strategy; and sustainable business transformation



... and we deliver this in various ways



## Expertise

**We bring together a unique team of subject matter experts**

Our team comprises of experts in diverse fields, bringing strong academic knowledge and practical experience to approach your problem from a unique perspective.



## Equip

**We develop tools and frameworks that you can apply going forward**

We equip you to effectively execute the outputs of our collaboration by designing frameworks, guidelines and tools based on your operating context



## Empower

**We help you to build your own capabilities**

We empower you through capacity building, providing capability, and designing the supporting governance and operating models that put our analysis into practice.







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