



Good growth:
from compliance
to value with
ESG.



pwc

Environmental, social and governance (ESG) expectations are evolving rapidly and becoming increasingly important to investors, shareholders, regulators and other stakeholders. For most organisations, sustainability is rising to the top of the agenda.

Embedding ESG into culture — thinking and ways of operating — is key to ensuring organisations can be successful and sustainable, now and in the future. Increasingly, competitiveness and reputation will depend on:

- understanding and responding to the various ESG drivers impacting an organisation,
- continuous adjustment of corporate strategies and operating models in terms of material ESG matters, combined with the agility to innovate,
- detection and management of new ESG-related risks and opportunities across the value chain and
- technology, talent and skills to manage data and change.

An effective corporate strategy includes applicable ESG considerations and builds trust that the organisation is responding effectively. ESG transformation delivers sustained outcomes.



Creating holistic value and delivering sustained outcomes

PwC's ESG services

Building and strengthening future-fit resilience

“ Move from good intent to action with a practical, purpose-led plan. From baselining to strategy, designing your roadmap to implementing it, and reporting and communicating your organisation's progress, PwC Africa's ESG team has the tools and experience to support you, every step of the way. Wherever you operate in Africa.

Our ESG services are fully integrated with our industry-specific expertise, delivering a wider perspective and deeper insight for every client.



Lullu Krugel,
ESG Leader,
PwC Africa

PwC Africa's multidisciplinary ESG team

- **Dedicated local team leveraging global leading practices:** Our diverse team of 28 partners and 67 team members in East, West and Southern Africa works with PwC's global network of sustainability and climate change teams to leverage leading practices and deliver value.
- **Multidisciplinary background:** In areas such as climate change, sustainable finance, social impact and development and just energy transitions, our team works to solve complex problems with a broad range of perspectives and deep subject matter expertise.
- **Proven track record:** We support a range of organisations, from corporates to local governments, across different sectors and locations. Our approach is collaborative, tailored and supportive throughout our clients' ESG journeys.

Understanding the key elements of ESG risks and opportunities in Africa

Many organisations are facing urgent challenges such as cost pressures, geopolitical uncertainty, energy security concerns and inflation. Yet there is an opportunity to engage on ESG, sustainability and climate change as a pre-emptive strategy to strengthen organisational resilience over the same horizon. The challenge is to balance short-term challenges with longer-term strategies.

We guide our clients through ESG risks and opportunities with advice, strategy, transformation and reporting solutions.

The following elements are not an exhaustive list, but can serve as guidance for approaching ESG considerations through different lenses.

Key elements of ESG risks and opportunities

1 Climate change response / strategy

Identify the ambition and priorities for setting a strategy, including value creation opportunities, and adjust the business model, value proposition, capital management and customer and operations strategies accordingly.

2 Social elements

Understand the socio-economic impact of your organisation/industry on communities and stakeholders.

3 Trust and transparency

Disclose and communicate with confidence by defining the ESG strategy, disclosure framework, KPIs and reporting strategy; designing process documentation and investing in technology to measure, steer and communicate ESG performance.

4 Future fit cities

Building successful future cities means understanding the principles of resilience and learning to adapt to the shocks and stress that will challenge the viability of all cities in the future.

5

Economic growth through value creation

Evaluate the socio-economic and environmental impact of the organisation and industry. Maximise the impact of socio-economic development through collaboration between the public and private sectors.

6 Just energy transition

Conduct scenario planning and forecasting to understand the impact on organisations and communities, and formulate and implement net zero and carbon-neutral strategies including technology pathways.

7 Sustainable finance

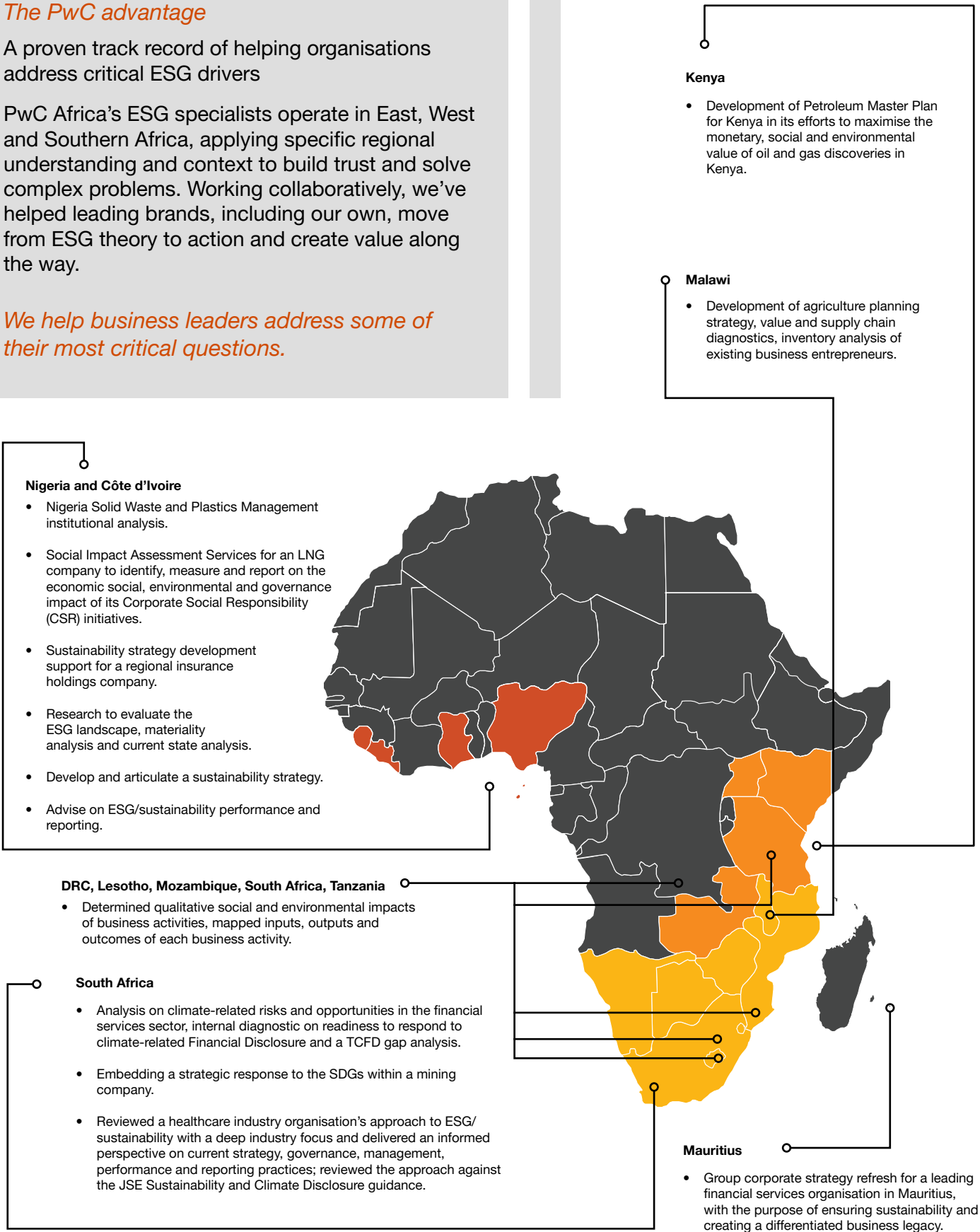
Secure finance for sustainability projects and retain the ability to raise funds at beneficial rates. Ensure access to sustainable finance and loans, issue green, social and sustainable bonds, develop bankable projects and monitor the real impact of these instruments.

The PwC advantage

A proven track record of helping organisations address critical ESG drivers

PwC Africa's ESG specialists operate in East, West and Southern Africa, applying specific regional understanding and context to build trust and solve complex problems. Working collaboratively, we've helped leading brands, including our own, move from ESG theory to action and create value along the way.

We help business leaders address some of their most critical questions.





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At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 155 countries with over 327,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com. ©2023 PwC. All rights reserved. PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see pwc.com/structure for further details. (23-29177)