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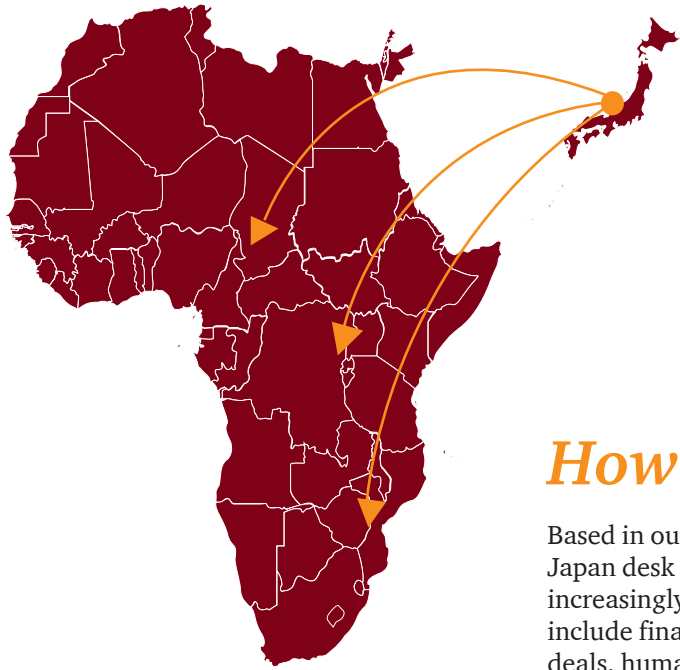


PwC
**Africa's
Japan Desk**



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How we can help

Based in our Johannesburg office, the Japan desk helps our clients overcome increasingly complex issues. These include financial reporting, tax, deals, human resources management, supply chain, sustainability, and risk management. We help businesses operate across borders, enter new markets, and transform their organisations to meet the needs of tomorrow.

Our team includes secondees from our Japanese practice and works closely with our colleagues in the Japanese firm on behalf of our clients, whether they are investing into Africa or into Japan. We provide services to a large number of Japanese clients in Africa, spanning a wide variety of sectors such as trading houses, technology and communications, entertainment and media, retail, automotive and manufacturing. We're also proud to assist an equally broad range of non-Japanese clients with their businesses involving Japan.

Overview

Within the PwC global network, the JBN (Japanese Business Network) is a diverse group of professionals dedicated to strengthening business ties between various countries and Japan. Both Japanese and local professionals provide support to Japanese companies that plan to expand into the international market.

The Japan desk in South Africa has two key objectives: to assist Japanese companies with their business interests in Africa, and to advise non-Japanese companies making investments into or trading with Japan.

What we do



Tailored assistance:

Anticipating and addressing issues and challenges facing foreign businesses in Africa to maximise our clients' success.



Market-entry support:

Supporting Japanese companies in entering local markets in an integrated and timely manner.



In-language support:

Being a single, Japanese-speaking point of contact with PwC for our clients, and providing timely feedback on questions and matters raised.



Account management:

Efficiently coordinating the work between the various PwC offices in Africa and PwC teams in Japan.



Networking:

Building a strong network of executives and institutions, to facilitate investment opportunities and business operations between Japan and Africa.



Institutional relations:

Cooperating with the major Japanese institutions in Africa in promoting our countries as foreign investment destinations.



Knowledge sharing:

Organising a number of seminars on the complex African business ecosystem, and providing our clients with regular updates on new legal, tax and regulatory developments on the continent.