

PwC's Higher Education Conference 2025

1–2 September 2025 Century City Conference Centre, Cape Town



Exhibition opportunity

Since 1993, PwC has hosted an annual Higher Education Conference where strategic and technical role players in the sector share thoughts and debate matters of importance to the education industry. Vice-chancellors, faculty members, teachers, representatives of the Department of Higher Education and Training, international education experts and various other stakeholders have participated in the conference over the past 3 decades. This remains a valuable forum for all education institutions and we view it as an important part of our ongoing investment in the sector.

The PwC Annual Higher Education Conference is a one-and-a-half-day event and is open to all educational institutions to attend, as well as other guests and affiliates from the education sector. The majority of our delegates are currently from the higher education sector. You are invited to share information about your products and services to attendees by participating in the exhibition section in the conference foyer. Details and opportunities available are shown below:

| Information | Value |
|--|-----------|
| Cost (excluding VAT) | R70,000 |
| Quantity of exhibition opportunities available | 5 |
| Speaking opportunity at a breakout session | 1 |
| Presentation | None |
| Pull-up banner and screen content provided by exhibitor | 1 of each |
| Complimentary conference tickets | 2 |
| Exhibition space (floor space only) – refer to the attached illustration | 3m x 3m |
| Exhibition includes: 1x screen, 1x table, 2x chairs, 1x power supply | |
| Networking opportunities at event and evening function | ✓ |
| Acknowledgement by MC during the event | √ |



Terms and conditions

Exhibition contract

An exhibition contract will be entered into between PwC and the exhibitor.

Payments

An invoice will be issued on acceptance of the exhibition offer and payment must be made before the event unless otherwise agreed in writing.

Cancellation and refund policy

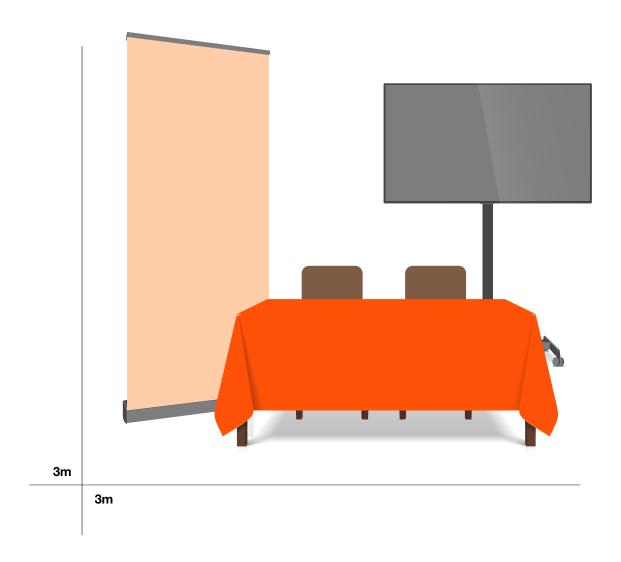
Cancellations of exhibitions must be done in writing and the following cancellation penalties apply:

| Cancellations prior to 14 August 2025 | 50% refund |
|---------------------------------------|------------|
| Cancellations after 14 August 2025 | 0% refund |

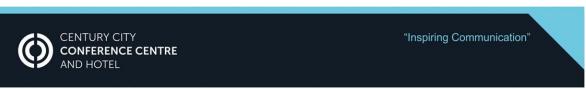
Additional information:

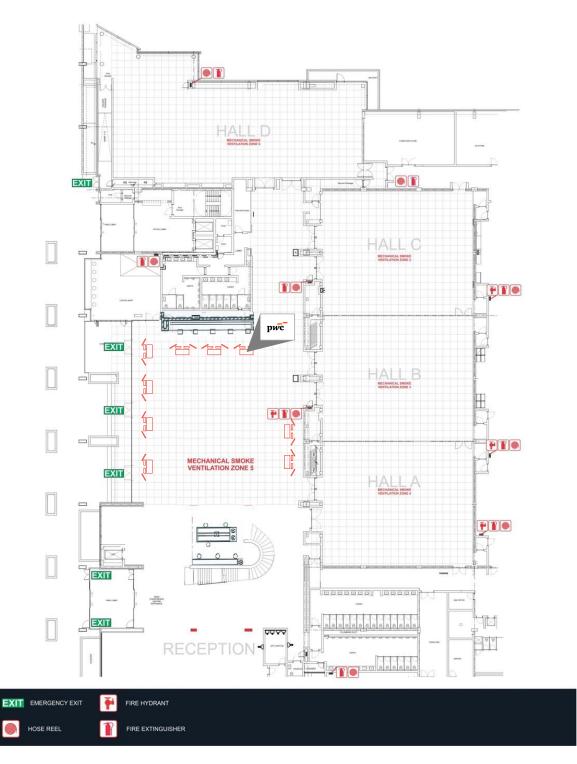
- PwC reserves the right to accept or decline exhibition offers.
- All potential exhibitors will be considered on a first come first serve basis subject to our Risk and Independence review process.
- All exhibitor representatives must be staff members unless otherwise agreed in writing.
- Exhibitors may participate in the event only when invited to do so.
- Should you have any questions or wish to exhibit at the event, do not hesitate
 to contact Roshan Ramdhany at roshan.ramdhany@pwc.com or
 Chimwemwe Kainja at chimwemwe.kainja@pwc.com.

Exhibition sample



Floor plan





Thank you